

sense

FOR IMMEDIATE RELEASE
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SENSE ANNOUNCES SPRING ESSENTIAL COLLECTION

Santa Fe, N.M.--Sense Clothing is proud to introduce their *Spring Essentials Collection*, which is in [retail stores](#) nationwide starting this week. All styles in the collection can be worn casually and also dressed up for any occasion.

Sense is best known as a great line for travelers. The line is multifunctional and the material is light, breathable, soft, luxurious, flattering and does not wrinkle, which makes Sense Essentials a favorite for business trips and weekend getaways. The *Spring Essential Collection* calls to all travelers heading to places near and far.

“Our new *Spring Essential Collection* palette is very spa inspired,” says Sense CEO Robin Beachner. “The colors we’ve selected includes white, ivory, heather sand, along with Persian indigo, and for a little punch of color we added terra, a classic terracotta clay pottery color. The line beautifully transitions Sense women into the warmer season.”



The new Sense Essentials Collection, including the fun and flirty dress, are modern styles and made with the highest quality Lenzing Modal® fabric. All Essentials are easy to wear with just about anything for a variety of occasions.

Sense’s signature piece, the all-season flattering Tunic Pant with an attached skirt, is also part of the Spring Collection. These pants launched the company a decade ago.

Sense is a fusion of sport, leisure and fashion. Sense Clothing reflects a commitment to a healthy, active lifestyle. They create clothing that is comfortable, functional, and designed as a collection. To that end, Sense offers a range of styles, fabrics, and colors that are simple, sensual, ageless and made

exclusively for active women who enjoy the freedom of travel and the freedom of movement.

Sense is designed and shipped from Santa Fe, N.M. and is made entirely in the U.S. Sense began manufacturing in 2004 and offers a unique product that has become one of the most sought after brands in the Active, Spa and Travel-wear arena.

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INTERVIEWS AND IMAGES AVAILABLE UPON REQUEST

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